

# SODAA NEWS

MARCH 18TH, 2024

NDSU SCHOOL OF DESIGN  
ARCHITECTURE AND ART

SODAA



NDSU MUSEUM &amp; COLLECTIONS



# STUDENT FELLOWSHIP



## NDSU UNDERGRADUATE AND GRADUATE STUDENTS

- ▶ GRAPHIC DESIGN
- ▶ SPATIAL/INTERIOR DESIGN
- ▶ EDUCATION/PROGRAMMING
- ▶ MARKETING/COMMUNICATIONS/BUSINESS
- ▶ SOCIAL SCIENCE/ANTHROPOLOGY/HUMANITIES
- ▶ SCIENCE/ENGINEERING/COMPUTER SCIENCE

## WE NEED APPLICANTS FROM THESE AREAS OF STUDY!

We are excited to announce 6 Fellowships for the late semester into the summer for undergraduate and graduate students.

These fellows will be part of a team that is founding the first museum in NDSU history, which is set to launch at homecoming 2024.

**Eligibility :** Undergraduate or Graduate Student who will be a student in fall 2024

**Commitment:** Approx. 8 hrs/wk from late March - July

**Award :** \$2000

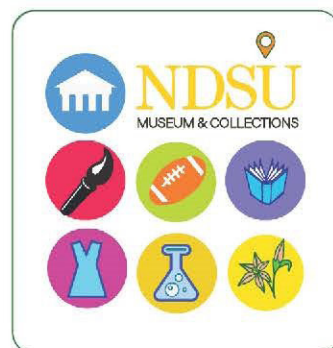
**APPLY HERE BY MARCH 22<sup>nd</sup> 2024**

### CONTACT FOR QUESTIONS :

PROF. MICHAEL STRAND

EMAIL: MICHAEL.J.STRAND@NDSU.EDU

701.231.5813





# SODAA STUDENT MOTION GRAPHIC ACCEPTED INTO NATIONAL DESIGN CONFERENCE AND EXHIBITION

## GRAPHIC DESIGN/ILLUSTRATION STUDENT CARLOS ROYBAL

Carlos Roybal's Motion Graphic "V for Vroom" was accepted into The National Student Show & Conference. Dates for the event are APRIL 11 – 12, 2024 Dallas, TX. "V for Vroom" also recently received a Silver ADDY Award at the 2024 AAF-ND ADDY

The NSSC is a national creative competition awarding over \$20,000 in scholarships and cash prizes. Helping undergraduates become successful creative professionals, The National Student Show & Conference is a professionally judged creative competition and conference built for students and their educators.

<https://nationalstudentshow.com/>



**SCAN TO VIEW MOTION GRAPHIC**

# MU GALLERY RECEPTION

TUESDAY MARCH 19TH TALKS: 5:30PM

The Memorial Union Gallery at North Dakota State University is pleased to present new work from NDSU's Master of Architecture Program curated by Dr. Stephen Wischer.

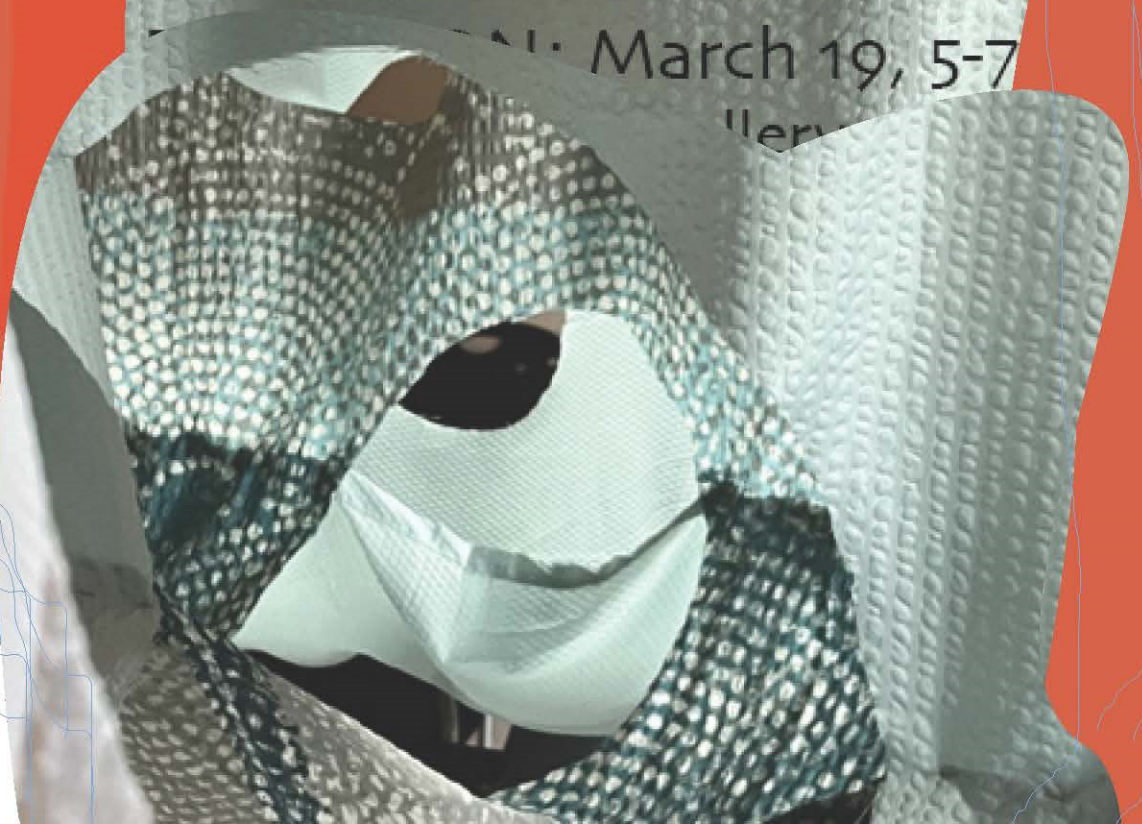
These heavily conceptual works distill a wide range of values, philosophies, historical references and personal interpretation to convey the essence of a complex issue. While independent and engaging objects, these artefacts are one part of much larger inquiry into how these student's can create more informed and integral structures that consider space, situation and purpose.

**SPECULATIVE  
ARCHITECTURE  
& OBLIQUE REPRESENTATION**

March 19, 5-7

Gallery

SODAA EXHIBITIONS SODAA EXHIBITIONS





# DESIGN PICTIONARY

PRACTICE YOUR SKETCHING SKILLS  
IN A GAME OF DESIGN PICTONARY,  
HOSTED BY **NOMAS!**

WEDNESDAY, MARCH 20TH

5:30-6:30

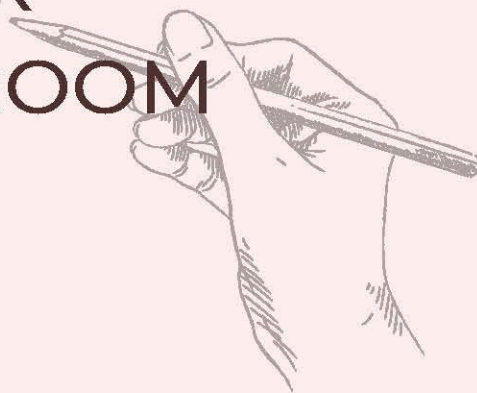
GROUND FLOOR

CONFERENCE ROOM

FREE FOR MEMBERS

\$5 FOR NON-MEMBERS

SNACKS PROVIDED



EVENTS



NDSU USGBC

# BEGINNER FRIENDLY



## GUIDE TO LEED

Join us to Learn More  
About **LEED, USGBCs**

**Core Values**, and Some  
Sustainable Strategies

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March 20th | 5:30PM | Renaissance Hall | Fifth Floor

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+Fun Jeopardy Game  
+Food Provided

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FREE FOR USGBC MEMBERS  
\$5 NON MEMBERSHIP FEE

BECOME A MEMBER: \$10





# ARCHITECTURE

for the  
Birds

VOTE  
FOR YOUR  
FAVORITE  
DESIGN

## A STUDENT DESIGN COMPETITION

How would you design and build a residence for a particular client based on specific design guidelines?

Well, that's the challenge Year Two Architecture Design students from the NDSU Department of Architecture had with designing and building a birdhouse for a particular bird species based on the specific characteristics of a renowned work of architecture.

Architecture for the Birds is a student design competition sponsored by F9 Productions (Colorado) and an exhibition presented by the NDSU School of Design, Art, and Architecture (SoDAA) and hosted by West Acres Mall. The exhibition is open from March through early May 2024.

Vote for your favorite birdhouse design by scanning the QR code and selecting the Student ID number labeled on the poster associated with the birdhouse design.

PRESENTED BY : **NDSU** SCHOOL OF DESIGN,  
ARCHITECTURE AND ART

SoDAA



HOSTED BY : **WEST ACRES**



## ARCHITECTURE FOR THE BIRDS AT WEST ACRES

### 2ND YEAR STUDENT BIRDHOUSE DESIGNS NOW ON DISPLAY.

# VOTE FOR YOUR FAVORITE DESIGN!



## EXHIBITION



TELLWELL

# TELLWELL SUMMER INTERNSHIP

FILM INTERN - SUMMER

1213 NORTHERN PACIFIC AVE, FARGO, ND 58102, USA

TELLWELL STORY CO. IS A DOWN-TO-EARTH CREATIVE STUDIO.

TELLWELL IS A FULL-SERVICE BRAND DESIGN AND CREATIVE STUDIO CREATING LOGOS, BRAND SYSTEMS, AND BRAND VOICES CREATING THE FRAMEWORK FOR BRANDS TO SHARE THEIR STORIES.

**APPLY BY APRIL 15, 2024**

[HTTPS://JOBS.SMARTRECRUITERS.COM/TELLWELL/743999972842078-FILM-INTERN-SUMMER](https://jobs.smartrecruiters.com/TELLWELL/743999972842078-FILM-INTERN-SUMMER)

OPPORTUNITIES



# GUEST DESIGNERS

APPAREL, RETAIL, MERCHANDISING AND DESIGN

We've got a couple of guest speakers coming up this month in our classes, and you are invited to join us!



## KERRY RILEY

DESIGNER, STYLIST, PHOTOGRAPHER, WORLD CHAMPION HORSE RIDER  
NEEDLE AND BLACK

**TUESDAY, MARCH 19TH- 2-2:30PMISH IN FCL 413B**

KERRY WILL BE SHARING HER WORK AND MULTI-FACETED CAREER  
WITH THE APPAREL CONSTRUCTION AND FIT CLASS BEFORE  
SERVING AS A GUEST FOR OUR GARMENT REVIEWS AND CRITIQUES



## BETSY GOMEZ KRAUSE

SR. DESIGNER KIDS ACCESSORIES ART CLASS & CAT & JACK  
TARGET CORPORATION

**TUESDAY, MARCH 26TH- 12-1:00PM ON ZOOM**

BETSY WILL SHARE HER PERSPECTIVES AND EXPERIENCE IN REGARDS  
TO WORKING WITH TREND FORECASTERS AS A DESIGNER TO FOCUS IN  
ON THE IDEAL PRODUCT ASSORTMENT WITH THE FASHION TREND  
ANALYSIS AND FORECASTING CLASS.

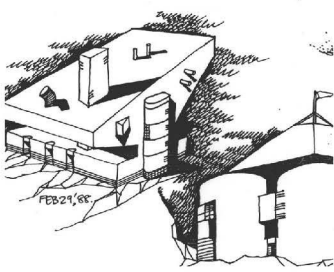
RSVP TO [ANNA.LEE@NDSU.EDU](mailto:ANNA.LEE@NDSU.EDU) FOR THE ZOOM LINK

# COMMUNITY

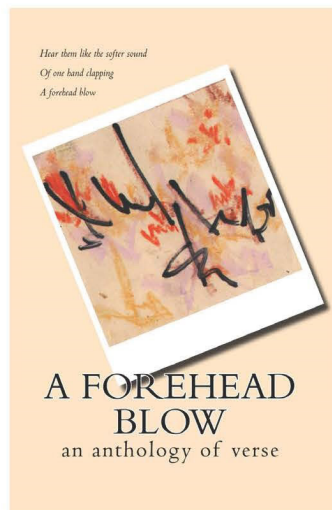
# BOOK COVER DESIGNS CREATED BY PROF. GANAPATHY MAHALINGAM

THE BOOK COVER DESIGNS INCORPORATE TRADITIONAL  
ARTWORK, ORIGINAL DIGITAL ART, ORIGINAL ALGORITH-  
MIC ART AND AI GENERATED IMAGES.

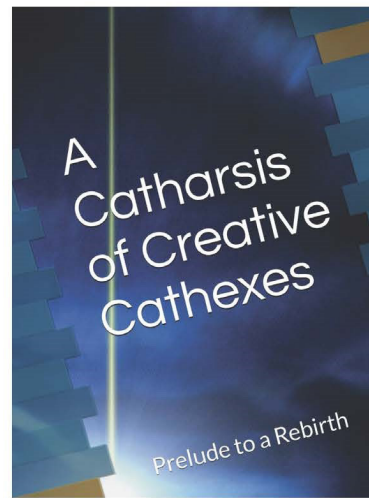
SODAA



Tractatus Architectus  
in Two Hundred Tweets

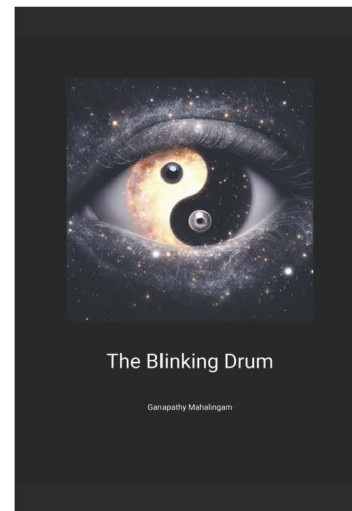


A FOREHEAD  
BLOW  
an anthology of verse



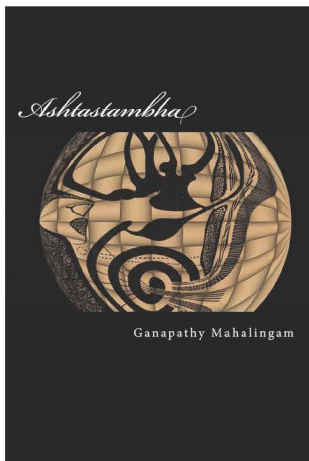
A  
Catharsis  
of Creative  
Cathexes

Prelude to a Rebirth



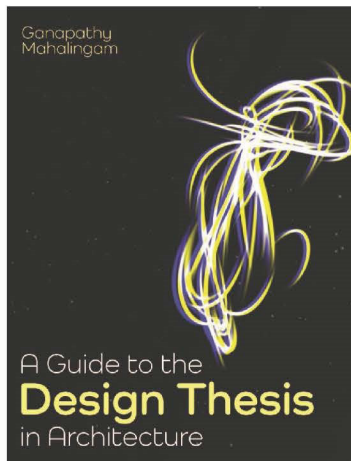
The Blinking Drum

Ganapathy Mahalingam

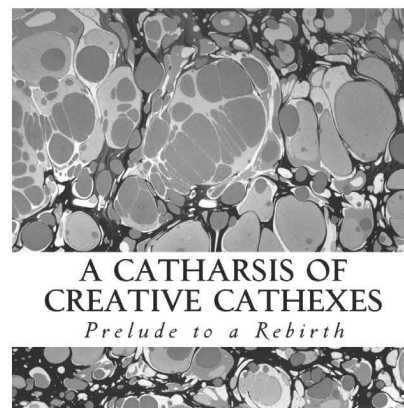


Ashtastambha

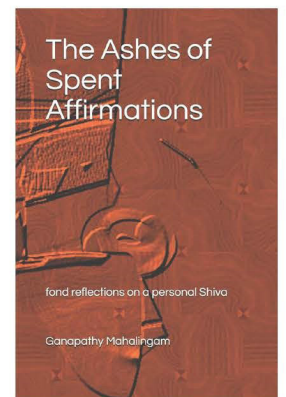
Ganapathy Mahalingam



A Guide to the  
**Design Thesis**  
in Architecture



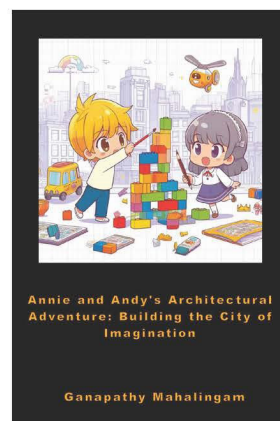
A CATHARSIS OF  
CREATIVE CATHEXES  
Prelude to a Rebirth



The Ashes of  
Spent  
Affirmations

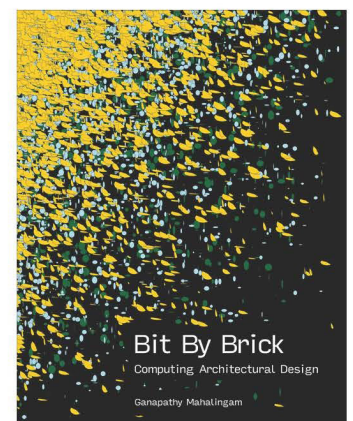
fond reflections on a personal Shiva

Ganapathy Mahalingam



Annie and Andy's Architectural  
Adventure: Building the City of  
Imagination

Ganapathy Mahalingam



Bit By Brick

Computing Architectural Design

Ganapathy Mahalingam

PUBLICATION



# MEET A DEAN @ REN & KLAI HALL

IF YOU SEE US,  
STOP BY AND SAY HI!



**DR. KIMBERLY WALLIN**  
DEAN, COLLEGE OF ARTS AND SCIENCES



**DR. NADEJE ALEXANDRE**  
ASSISTANT DEAN FOR STUDENT SUCCESS



**JESS JUNG**  
ASSOCIATE DEAN FOR FACULTY AFFAIRS AND SUCCESS

# WELCOME!

## DATES & TIMES

Day	Month	Date	Person	Time
Tues	Feb	6	Kimberly	3-5p
Fri	Feb	9	Jess	9-11a
Tues	Feb	13	Kimberly	3-5p
Wed	Feb	21	Nadeje	9-12p
Fri	Feb	23	Jess	9-11a
Tues	Feb	27	Kimberly	3-5p
Mon	Mar	4	Nadeje	9a-12p
Tues	Mar	12	Kimberly	3-5p
Tues	Mar	19	Kimberly	3-5p
Thurs	Mar	21	Nadeje	9a-12p
Fri	Mar	22	Jess	9-11a
Tues	Mar	26	Kimberly	3-5p
Wed	Apr	3	Nadeje	2-5p
Fri	Apr	5	Jess	9-11a

Fri	Apr	5	Jess	9-11a
Tues	Apr	9	Kimberly	3-5p
Thurs	Apr	11	Nadeje	9a-12p
Tues	Apr	16	Kimberly	3-5p
Fri	Apr	19	Jess	9-11a
Tues	Apr	23	Kimberly	3-5p
Wed	Apr	24	Nadeje	9a-12p
Tues	Apr	30	Kimberly	3-5p
Thurs	May	2	Nadeje	9a-12p
Fri	May	3	Jess	9-11a
Tues	May	7	Kimberly	3-5p
Wed	May	15	Nadeje	2-5p
Fri	May	17	Jess	9-11a
Tues	May	21	Kimberly	3-5p
Tues	May	28	Kimberly	3-5p

**NDSU** SCHOOL OF DESIGN,  
ARCHITECTURE AND ART

# CALL FOR ARTISTS

THE CITY OF FARGO  
AND NDSU SCHOOL  
OF DESIGN ARE  
TEAMING UP  
TO SHOWCASE THE  
HIGH LEVEL WORK  
OF THE STUDENTS  
OF SODAA!

SCAN THE QR CODE



SCAN ME!

FOR MORE INFO!

**FARGO NEEDS YOUR ART!**  
BE A PART OF THE INAUGURAL STREETLIGHT GALLERY!



**PRACTICE MAKES PERSON**

**SODAA**



**NDSU** SCHOOL OF DESIGN,  
ARCHITECTURE AND ART